Dear Sir/Madam,

Subject: Request for participation in Totagarike Mela during November, 22-24, 2013 at UHS, Udyanaagiri Campus Bagalkot..............reg.

The University of Horticultural Sciences, Bagalkot in collaboration with Department of Horticulture, other line Departments and various stake holders of Horticulture is organizing a Unique event of Totagarike Mela (Horticulture Fair) during November, 22-24, 2013 at UHS, Udyanaagiri Campus, Bagalkot, Karnataka. After the inception of University in the First Academic year 2009-10, this is 2nd Totagarike Mela organized to create awareness among the Horticultural Growers and the entire Farming Community on the Modern Eco Friendly and Cost Effective Technologies of Horticulture and related sectors. This Horticulture Fair provides a platform and an opportunity for all the stake holders of Horticulture like Farm Universities, State Developmental Departments, ICAR Institutes, Horticulture Machinery Manufacturers, Animal Husbandry Entrepreneurs, New innovations in Plant Protection, use of ICT in Horticulture, Farm Magazine Publishers, Banking Institutions, NGOs, Self Help Groups and Farm Innovators to show case their products, programmes and practices to the Farmers and Horticulture Growers visiting from various parts of Karnataka and also from neighbouring states like Maharashtra, Andhra Pradesh, Tamil Nadu and Goa etc. The Honourable Ministers of Horticulture, Agriculture, Animal Husbandry, District Ministers and other Ministers of Government of Karnataka and Government of India, Policy Makers, Administrators, Renowned Horticulture/Agriculture Scientists, CEOs of Multinational Companies, Extension Personals, Farmers, Bankers and other general public will be visiting the Three days Totagarike Mela (Horticulture Fair) at Bagalkot.


During the Mela, the Best Horticulture Farmer/ Farm Women for each District comprising of 23 Districts coming under jurisdiction of this University will be felicitated by dignitaries with cash prize of Rupees Five Thousand along with Memento and Certificate. Similarly the Best Horticulture Innovation of a farmer will also be felicitated.

This year we are planning to provide about 300 stalls in the Exhibition and expecting more than 2 Lakh Farmers visiting the Horticulture Fair. The Information Brochure, Stall Booking Form and Sponsorship Form are also enclosed here for facilitating your participation.

Kindly, arrange to book the stalls before 10th November, 2013. For details, visit our University website www.uhsbagalkot.edu.in or contact the following numbers, 9480696381, 9481688880, 8971383036 and 7406657306 or through E-mail de@uhsbagalkot.edu.in.

Expecting your support and participation in the Totagarike Mela, 22-24 November, 2013 at Bagalkot.

Thanking you, Yours faithfully,

(A.B.Patil)
Director of Extension and Chairman
Exhibition Committee, Totagarike Mela-2013