



ತೋಟಗಾರಿಕೆ ವಿಜ್ಞಾನಗಳ ವಿಶ್ವವಿದ್ಯಾಲಯ, ಬಾಗಲಕೋಟೆ
UNIVERSITY OF HORTICULTURAL SCIENCES, BAGALKOT



ತೋಟಗಾರಿಕೆ ಮೇಳ

HORTICULTURE FAIR

ಡಿಸೆಂಬರ್ DECEMBER

22

SATURDAY

23

SUNDAY

24

MONDAY

2018

ಬಾಗವಾನಿ ಮೇಲಾ

“ಸಮೃದ್ಧಿಗಾಗಿ ತೋಟಗಾರಿಕೆ”



UDYANAGIRI, NAVANAGAR
BAGALKOT, KARNATAKA

HIGHLIGHTS OF HORTICULTURE FAIR-2017

Horticulture Fair-2017 witnessed over 4,50,000 visitors from Karnataka and neighbouring states during 22-24 December, 2017. Farmers consultancy services have showed greater vibrancy of participation. Best team of innovative farmers emulated several other farmers for similar performance and involvement. Display of vivid range of innovative inputs, products have induced development of progressive vision of farmers. UHS stalls have rendered valuable advisory inputs to several field issues and areas of futuristic demand.

EXHIBITORS PROFILE

- Hydroponics & Aeroponics
- Terrace gardening, Vertical gardening
- Drone Application in Horticulture
- Robotics in Horticulture
- Agro Chemicals & Bio Pesticides
- Drip Irrigation System Suppliers
- Greenhouses & Equipment Suppliers
- Precision Farming Products
- Climate Control & Automation Equipment
- Planting Materials/Seeds
- Vegetables/Flower Seeds Suppliers / Dealers
- Gardening Tools Manufacturers
- Pump & Pipes Manufacturers
- Herbal & Medicinal Plant Exporters
- Banks & Insurance Service Providers
- Soil Testing Equipment Manufacturers
- Horti Business Consultants/IT Service Providers
- Exporters, Importers, Traders
- Floriculture & Nursery Entrepreneurs
- Horticulture Processing Investors
- R & D Organisations
- Organic Fertilizer Marketers
- Organic Food Products Traders
- Dairy Products Traders
- Manufacturers/Exporters/Traders
- Livestock Products & Service Providers
- Farming Consultants
- Veterinary Products, Cattle, Dairy Farmers
- State & Central Govt. Department, Agencies
- Milk Co-operatives, NGOs, SHGs
- Value-Added Milk Products
- Farm Publications & Media Service Providers
- Bee Keepers and Honey Exporters

VISITORS PROFILE

- Farmers, Farm women, Youths
- Horti Entrepreneurs
- Educationists and Students
- Scientists and Technologists
- Government Authorities & Delegates
- Agricultural Dealers & Distributors
- Agriculture Horticulture and Allied Departments
- Agriculture & Horticulture Research Institutions
- Farm Universities
- Horti Industry Corporations
- Central & State Government Organizations
- Developmental Departments
- MNCs & Corporate Bodies
- Farm Contractors
- Floriculturists
- Government Representatives
- Horticulture Exporters
- Horticulture Consultant
- Farm Journalists
- Bee Keepers and Honey Marketers
- Bankers and insurance promoters

STALL RENTALS

Stall tariff for the entire duration of the Mela is as under.

Stall Type	Stall Size (Feet)	Stall Rent
Machinery	20 x 20	₹ 20,000+ GST (18%)
Fabricated	10 x 10	₹ 15,000+ GST (18%)
Economy	10 x 10	₹ 9800/-*
Food Court	20 x 20	₹ 9800/-*
Food Court	10 x 20	₹ 5000/-*
Open space	per sq.ft.	₹ 250/-

(*If more than one stall booked 18 % GST is applicable)

SPONSORSHIP FOR HORTICULTURE FAIR -2018

Provision for sponsorship to the complete event of Horticulture Fair is also available as detailed below. Interested firms/ organizations are requested to contact the organizers. The Booking would be made on first come first serve basis. The opportunity for sponsoring various exhibitions arches is also available.

- Platinum Sponsor : ₹ 5,00,000 + 18% GST**
- Gold Sponsor : ₹ 2,00,000 + 18% GST**
- Diamond Sponsor : ₹ 3,00,000 + 18% GST**
- Silver Sponsor : ₹ 1,00,000 + 18% GST**

STALL BOOKING

- Stalls can be booked by payment of prescribed rental charges on or before 20th December, 2018. The brochure, stall booking application, sponsorship form, terms and conditions in both Kannada and English can be downloaded from our University website www.uhsbagalkot.edu.in
- Payment for stall booking should be made in the form of **DD only** drawn in favour of **Drawing Officer to DE, UHS, Bagalkot**, Payable at SBI, UHS Branch Bagalkot.
- All Sponsors may send their sponsorship amount in the form of DD along with content of Advertisement for display to The Director of Extension and Chairman, Totagarike Mela - 2018, Udyanagiri, Near Seemikeri Cross, UHS, Bagalkot-587 104, Karnataka. The Advertisement content may be sent to **e-mail : Hortifair@uhsbagalkot.edu.in** The filled in stall booking application form along with prescribed stall rent shall be sent to The Director of Extension and Chairman, Totagarike Mela - 2018, Udyanagiri, Near Seemikeri Cross, UHS, Bagalkot-587 104, Karnataka.

SPONSORSHIP FOR EXHIBITION ARCHES

- UHS Campus Main Entrance** ₹ 50,000 + 18% GST
- Totagarike Mela Entrance** ₹ 40,000 + 18% GST
- Machinery Exhibition Entrance** ₹ 30,000 + 18% GST
- Hi-Tech Stall Entrance** ₹ 30,000 + 18% GST
- Economy Stall Entrance** ₹ 30,000 + 18% GST
- Sub Entrance Gates** ₹ 20,000 + 18% GST
- Animal Show Entrance** ₹ 20,000 + 18% GST
- Fruit Division Sector No.70 Entrance** ₹ 15,000 + 18% GST
- Field Demonstration Entrance** ₹ 10,000 + 18% GST
- Crop Demo Entrance** ₹ 10,000 + 18% GST
- Food Court Entrance** ₹ 10,000 + 18% GST

FOR FURTHER DETAILS CONTACT

- Fabricated Stalls** : Dr. Ambresh (9036156884) & Mr. Siddanna Thoke (9902036915)
- Economy** : Mr. Shripad Vishweshwar (9448344103) & Dr. Prasanth (9480094978)
- Machinery Stalls** : Mr. Waseem M. A. (9886117813) & Dr. Siddanagouda Yadachi (8970915188)
- Food Court** : Dr. Vijaymahantesh (7411628470) & Mr. Rudra Naik (9916529634)
- Arches** : Dr. Shashikumar, S. (9742419012) & Mr. B. B. Makandar (9972159613)